

## **Local Buzz**

*The Local Buzz is a monthly column featuring locally owned businesses in the Rogue Valley brought to you by Thrive and the Buy Local – Buy Rogue campaign. For more information about the campaign and to find **Jackson County Physical Therapy** and other locally owned businesses, go to [www.BuyLocalRogue.org](http://www.BuyLocalRogue.org).*

**BLBR:** What is your business and how long have you been doing it?

**Jackson County PT** provides outpatient Physical Therapy in four clinics in Southern Oregon (Medford, Ashland, Eagle Point, Phoenix). JCPT first opened in Medford and Ashland, over 17 years ago with 7 physical therapists (PTs). There are now 16 PTs among the 4 clinics, with specialties in treating Spine, Shoulder, Post- Operative, Motor Vehicle Accidents, Work Injuries, Sports, TMJ, Women’s Health, Pilates, Headaches, and more.

**BLBR:** What inspired you to get into this line of work?

Being able to treat people without drugs or surgery makes PT special. Doing hands on work, combined with teaching what to do at home with self care, education, and exercises is exciting to us.

**BLBR:** What does local mean to you?

Locally owned and operated, independent, not part of a franchise, corporation, large health system, or national chain. This sets JCPT apart.

**BLBR:** What do you do to Buy Local – Buy Rogue?

Supporting other buy local–buy rogue companies, from vendors, to supplies, to support services such as printing, advertising, ect.

**BLBR:** What are you doing to move towards environmental sustainability?

Buying Recycled paper products, Energy Efficient Appliances/Heating and Cooling, Recycling systems for our materials within the clinics, Diligent use of programmable thermostats, Green Cleaning Products, Low energy Lighting. Looking into Commercial Solar systems for our roofs. We have a JCPT “Green Team” that reviews and improves our procedures to further sustainability.

**BLBR:** How does your business give back to the community?

We volunteer at many community events, providing education, expertise, consultations. We support many local groups with donations/sponsorships. We

provide a certain amount of pro-bono care. Our Annual Holiday Toy Drive- for "Lightly Loved Toys"- In 2011 we collected over 700 toys, in 2012 over 500.

**BLBR:** Tell us something about your business that most people don't know.

Our treatment model is Hands On, One-On-One, 45 minute appointments with your own Physical Therapist. No aides or assistants are used. We also have private treatment rooms. This unique model of care sets us apart, and helped us to be Voted Favorite PT Clinic Each Year, and a Top 100 Company in Oregon (#4 in 2013 for Small Company Category).